

Alternative Specialty Crop Program Workshop – Diversity for Profit
December 8, 2015

Agenda

8:30-9:00 *Registration*

Coffee & Donuts

9:00 *Welcome/Program Overview*

Dr. Andrew Ristvey, UMD Extension Specialist Commercial Horticulture

9:10 *Specialty Crops – Moving from
a Push-Through to a Pull-Through Marketing Plan*

Ms. Ginger Myers, UMD Extension Marketing Specialist, Western MD Research & Education Center and Ms. Kim Rush Lynch, UMD Faculty Extension Assistant & Agricultural Marketing Specialist

10:30 *BREAK*

10:40 *Unusual Fruit for True Entrepreneurs*

Professor Stanton Gill, UMD Extension Specialist Landscape/Nursery/Greenhouse Integrated Pest Management

11:20 *Advances in Improving Fresh Produce Safety with Highlights to
New Federal Regulations*

Dr. Rohan Tikekar, Assistant Professor, UMD Department of Nutrition and Food Science

12:00 *LUNCH*

12:45 *Right to Farm Program – Legal Assistance/Advice*

Mr. Paul Goeringer, UMD Research Associate and Extension Legal Specialist

1:25 *Ethnic and Specialty Crops*

Mr. Yao Afantchao, University of Washington DC Extension Faculty and USDA State Coordinator, SARE

2:00 *BREAK*

SPECIALTY CROP TRACTS: OTHER IDEAS FOR SPECIALTY CROPS

2:15 *Brambles*

Dr. Joe Fiola, UMD Extension Specialist for Small Fruits and Viticulture

3:00 *Hops and Appropriate Varieties for Maryland Farms*

Mr. Dave Myers, Principal Agent, Program Leader Agriculture (Acting)

3:30 *Cut Flowers*

Ms. Ginny Rosenkranz, UMD Faculty Extension Assistant, Agriculture & Natural Resources, Commercial Horticulture & Master Gardener Coordinator

4:00 *Goldenberry and Other Potential Crops*

Ms. Lisa Garfield, Calliope Farm and Garden, Salisbury, MD and Dr. Andrew Ristvey

4:30 *End of Program*

Registration Form

Name(s): _____

Affiliation/Farm: _____

Address: _____

Phone: _____

E-Mail: _____

PLEASE register by mail, phone, fax, or e-mail **NO LATER THAN DECEMBER 1, 2015.**
Registration fee is \$20.00 (includes coffee/donuts & lunch). Make check payable to University of MD and mail to:

Attn: D. Dant, WREC
PO Box 169
Queenstown MD 21658

Credit Card: Visa MC Am Ex

Card # _____

Name: _____

Exp. Date : _____

Fax: 410-827-9039

Email: ddant@umd.edu

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