U.S. Broiler Situation and Outlook

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Poultry Outlook

- Coverage - Broilers Domestic and Exports
- Short-term Outlook
- Factors Affecting Long-term Outlook
- Present Situation
- Headlines – Domestic economy and trade
Factors Affecting Short-term Outlook

- Domestic Economic Conditions
- Grains Prices
- Energy Prices
- Export Markets
- Prices for Competing Meats
Factors Affecting Long-term Growth

• World Economic Conditions
• Growth in World Trade
• Relative Prices
• Environmental Issues
• Access to Foreign Markets
Current Broiler Situation

- High Corn and Soybean Meal Prices
- Slowing Production Growth
- High Stock Levels
- Record Exports
U.S. Broiler Production
RTC Weight

Billion Pounds

U.S. Broilers - Average Live Weight at Slaughter
Broiler Chicks Hatched

Millions


- 2009
- 2010
- 2011

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ROOTS IN AGRICULTURE, FUTURE IN THE WORLD
Broiler Exports

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U.S.
Broiler Exports by Type

2010- 6.8 Billion Pounds
U.S. Broiler Exports by Country

2010 – 6.8 Billion Pounds
U.S. Price Breasts, B/S

Dollars per lb.


2009  2010  2011

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U.S. Leg Quarter Prices

Dollars per lb.


2009  2010  2011

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U.S. Price B/S Breasts and Thighs 2011

Dollars per lb.

0.8   |  1.0   |  1.1  |  1.2   |  1.3   |  1.4   |
1.5   |  1.6   |

- Red: Breasts
- Black: Thighs
Conclusions

• High Feed Prices
• Uncertain Economy
• Growing Worldwide Demand
• Increasing Competition