Maryland’s Targeted States Program

• The Promotion and Education program is a partnership of the Maryland Department of Agriculture, University of Maryland Extension and USDA’s Risk Management Agency.
• We use a multi-faceted approach to encourage farmers to make decisions on risk management options.
• We do this by:
...Making presentations at agronomy and crop meetings.

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TREND ADJUSTED APH YIELD ENDORSEMENT
Paul Goeringer & Lori Lynch
University of Maryland
December 12, 2012
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"*This institution is an equal opportunity provider.*"

...Displays at agricultural trade shows and events.

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CROP INSURANCE
Protect Farming Future
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"*This institution is an equal opportunity provider.*"
... Annie’s Project I & II.

"This institution is an equal opportunity provider."

... Publish a quarterly newsletter sent to over 6,000 Maryland farmers.

"This institution is an equal opportunity provider."
...Maryland Agricultural Calendar.

"This institution is an equal opportunity provider." 7

... Placement of print advertisements in agricultural press.

"This institution is an equal opportunity provider." 8
... MDA’s Crop insurance website

... University of Maryland Extensions website.
...University of Illinois FARMDOC evaluation tools.

...RightRisk Education Team’s decision tool.
We partner with the Rural Coalition to reach socially disadvantaged producers.

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Maryland Farmer Soundbooks.

"This institution is an equal opportunity provider."
...University of Maryland Extension’s Facebook page for Crop Insurance.

"This institution is an equal opportunity provider."

...And the results:

"This institution is an equal opportunity provider."
Contact info:

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(Cell) 202-445-9955

MDA Crop Insurance Website:  
http://mda.maryland.gov/Pages/Farm-and-Crop-Insurance.aspx

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