Alternative Specialty Crop Program Workshop – Diversity for Profit
December 8, 2015

Agenda

8:30-9:00 Registration
Coffee & Donuts

9:00 Welcome/Program Overview
Dr. Andrew Ristvey, UMD Extension Specialist Commercial Horticulture

9:10 Specialty Crops – Moving from a Push-Through to a Pull-Through Marketing Plan
Ms. Ginger Myers, UMD Extension Marketing Specialist, Western MD Research & Education Center and Ms. Kim Rush Lynch, UMD Faculty Extension Assistant & Agricultural Marketing Specialist

10:30 BREAK

10:40 Unusual Fruit for True Entrepreneurs
Professor Stanton Gill, UMD Extension Specialist Landscape/Nursery/Greenhouse Integrated Pest Management

11:20 Advances in Improving Fresh Produce Safety with Highlights to New Federal Regulations
Dr. Rohan Tikekar, Assistant Professor, UMD Department of Nutrition and Food Science

12:00 LUNCH

12:45 Right to Farm Program – Legal Assistance/Advice
Mr. Paul Goeringer, UMD Research Associate and Extension Legal Specialist

1:25 Ethnic and Specialty Crops
Mr. Yao Afantchao, University of Washington DC Extension Faculty and USDA State Coordinator, SARE

2:00 BREAK

SPECIALTY CROP TRACTS: OTHER IDEAS FOR SPECIALTY CROPS

2:15 Brambles
Dr. Joe Fiola, UMD Extension Specialist for Small Fruits and Viticulture

3:00 Hops and Appropriate Varieties for Maryland Farms
Mr. Dave Myers, Principal Agent, Program Leader Agriculture (Acting)

3:30 Cut Flowers
Ms. Ginny Rosenkranz, UMD Faculty Extension Assistant, Agriculture & Natural Resources, Commercial Horticulture & Master Gardener Coordinator

4:00 Goldenberry and Other Potential Crops
Ms. Lisa Garfield, Calliope Farm and Garden, Salisbury, MD and Dr. Andrew Ristvey

4:30 End of Program
Registration Form

Name(s): ________________________________________

Affiliation/Farm: __________________________________

Address: ________________________________________
__________________________________________________

Phone: ____________________________

E-Mail: ____________________________

PLEASE register by mail, phone, fax, or e-mail NO LATER THAN DECEMBER 1, 2015.
Registration fee is $20.00 (includes coffee/donuts & lunch). Make check payable to University of MD and mail to:
Attn: D. Dant, WREC
PO Box 169
Queenstown MD 21658

Credit Card:     Visa     MC    Am Ex
Card #______________________________
Name: ____________________________
Exp. Date : ______________

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