Think Global, Act Local
Southern Maryland Local Government Exchange

Friday, June 13, 2014
North Beach, Maryland

Agenda

8:15 am  Registration and Continental Breakfast
Bayside History Museum, 4025 4th Street, North Beach

8:45 am  Welcome and Introductions
North Beach Town Hall, 8916 Chesapeake Avenue
Pat Haddon, Principal Planner, Calvert County and Steering Committee member

9:00 am  Keynote Speech
Presenter: Veronica Cristo, Rural Planner, Calvert County

9:45 am  Session 1: Sowing Seeds for Growing Needs
A look at the region’s agriculture from a global and regional perspective; the challenges and opportunities to provide local foods to the hunger community and consumers.

Presenters: Bernie Fowler, Jr., Founder, Farming 4 Hunger
Greg Bowen, Southern Maryland Agricultural Development Commission, Director of Maryland Farmlink and planner

Facilitator: Susan McQuilkin, Southern Maryland Agricultural Development Commission, Marketing Executive

11:15 am  Break – Walk to North Beach Recreation Center, 9021 Dayton Avenue

11:30 am  Session 2: Density Myth Busting
What do we mean by density? What does density look like? Why have Americans always seemed so opposed to density, what is changing now, how it is not the amount but the pattern of development, how we can have it all – communities that are walkable, efficient, and friendly.

Presenters: Will Selman, Community Planner, Calvert County
Lisa Nisenson, Co-Founder of GreaterPlaces

Facilitator: David Jenkins

1:15 pm  Networking Lunch
Questions regarding Sense of Place will be provided to prompt discussion during lunch as a prelude to session 3
North Beach Recreation Center
Following lunch, participants will walk to the Town Hall for the afternoon sessions.
2:00 pm  

**Session 3: Developing a Sense of Place**

Ed McMahon has taught: “A sense of place is a unique collection of qualities and characteristics—visual, cultural, social, and environmental—that provide meaning to a location. Sense of place is what makes one city or town different from another, but sense of place is also what makes our physical surroundings worth caring about.”

And Author Wallace Stegner once said, “If you don’t know where you are, you don’t know who you are.”

What makes a town a community? How does one develop and improve a sense of place? Session 3 is an overview of efforts throughout the state to improve sense of place, plus a close look at successes in two towns.

**Presenters:** Mike Paone, Senior Planner, Maryland Department of Planning  
Mark Frazer, Mayor, Town of North Beach  
Jay Parker, Principal, Parker Rodriguez, Inc.

**Facilitator:** Jeff Jackman, Senior Planner, St. Mary’s County

3:30 pm  

**Summary of the day’s sessions**

**Facilitators:** Agreed that each of the facilitators from the various panels will provide a summary of their session

4:00 pm  

**Adjourn**