



**The Center for Food, Nutrition, and Agriculture Policy
University of Maryland – College Park
convenes a Ceres® Forum on**

Beer: To Your Health!

**Tuesday, October 10, 2006
7:30 am – 4:45 pm
The Marriott at Metro Center
775 12th Street, NW
Washington, D.C.**

The Center for Food, Nutrition and Agriculture Policy at the University of Maryland – College Park invites you to attend a Ceres® Forum. The conference will examine the science on moderate beer consumption along with communications opportunities and challenges. The conference is designed to:

- Review the science on health benefits of moderate beer / alcohol consumption and the risks of excessive consumption
- Understand the challenges of communicating to consumers the benefits of moderate beer / alcohol consumption and the risks of excessive consumption

This one-day conference is for scientists and researchers in the field, nutritionists, communicators, industry professionals as well as government policy makers and regulators. The comments made during the conference are those of the individual speakers only. The conference is sponsored by the NBWA Education Foundation. **Registration and meals are free, but participation in the Ceres® Forum is limited. To register, please complete the registration form at the end of the agenda and return promptly to Karen Irwin via fax at 301-469-4768 or email at CFNAP_Beer_Conference@comcast.net.**

TENTATIVE AGENDA

7:30 – 8:00 am	Registration and Continental Breakfast
8:00 – 8:15 am	Welcome and Opening Remarks Dr. Maureen Storey Director, Center for Food, Nutrition, and Agriculture Policy University of Maryland – College Park
8:15 – 8:45 am	KEYNOTE SPEAKER Alcohol Consumption and Health: An Overview Dr. R. Curtis Ellison Chief, Section Preventive Medicine Director, Institute on Lifestyle and Health Boston University School of Medicine
8:45 – 9:00 am	Keynote Q & A

Session 1: Beer and Health Issues

Moderator:

Dr. Maureen Storey
Director, Center for Food, Nutrition, and Agriculture Policy
University of Maryland – College Park

9:00 – 9:30 am

Beer Overview:

History / Manufacture / Composition / Bases for Health Effects

Dr. Charlie Bamforth
Department Chair, Food Science & Technology
University of California – Davis

9:30 – 10:00 am

Diabetes and Moderate Alcohol Consumption

Dr. Andrea Howard
Epidemiology & Population Health, and Medicine
Montefiore Medical Center
The University Hospital for the Einstein College of Medicine
Bronx, New York

10:00 – 10:15 am

Panel Q & A

10:15 – 10:30 am

BREAK

10:30 – 11:00 am

Bone Health and Moderate Alcohol Consumption

Dr. Jonathon Powell
Head of the Micronutrient Status Research Section
MRC Centre
Cambridge, UK

11:00 – 11:30 pm

Nutrient Intakes, Overall Diet Quality, and Weight in Moderate Drinkers

Dr. Theresa Nicklas
Member, 2005 Dietary Guidelines for Americans Committee
Professor, Baylor College of Medicine
Houston, TX

11:30 – 12:00 am

Cardiovascular Health and Moderate Alcohol Consumption

Dr. Francois M. Booyse
Scientific Advisor/Consultant
Research Program on Mechanisms of
Alcohol / Polyphenol Thrombolysis
University of Alabama at Birmingham

12:00 – 12:15 pm

Panel Q & A

12:15 – 12:45 pm

LUNCH – catered by the Marriott at Metro Center

12:45 – 1:15 pm

Luncheon Speaker

Consumer Perceptions about Beer and Health

Dr. Maureen Storey

1:15 – 1:30 pm

BREAK

Session 2: Balancing the Benefits and Risks of Alcohol Consumption

Moderator:

Dr. Sanford Miller
Senior Fellow
Center for Food, Nutrition, and Agriculture Policy
University of Maryland - College Park

1:30 – 2:00 pm

What is Moderation?

Dr. Arthur Klatsky
Senior Cardiology Consultant
Kaiser Permanente Medical

2:00 – 2:30 pm

Dietary Guidelines

Dr. David Baer
Diet and Human Performance Laboratory
Beltsville Human Nutrition Research Center
Agriculture Research Service / USDA

2:30 – 2:45 pm

BREAK

Session 3: Communications Issues

Moderator:

Dr. Gary Weaver
Director, Program on Agriculture & Animal Health Policy
Center for Food, Nutrition, and Agriculture Policy
University of Maryland - College Park

2:45 – 3:15 pm

Models to Balance Benefits and Risks

Dr. Richard Forshee
Deputy Director
Center for Food, Nutrition, and Agriculture Policy
University of Maryland - College Park

3:15 – 3:45 pm

Risk Perception and Communication

Dr. Monique Turner
Department of Communications
University of Maryland - College Park

3:45 – 4:30 pm

Communications Roundtable

Dr. R. Curtis Ellison
Dr. Andrea Howard
Dr. Francois Booyse
Dr. David Baer
Dr. Monique Turner

4:30 – 4:45 pm

Wrap-up

Dr. Maureen Storey

REGISTRATION FORM
A Ceres® Forum on
Beer: To Your Health!

RSVP TO: Karen Irwin
FAX: 301-469-4768
CFNAP_Beer_Conference@comcast.net

Name: _____

Title: _____

Organization/Affiliation: _____

Address: _____

Telephone: _____

Fax: _____

Email: _____

Dietary restrictions: _____
(vegetarian, kosher, etc.)